

Overview - Acquia Drupal and the Acquia Network Social Publishing Made Simple

Sites Running on Drupal Today

- Lifetime Television
- Warner Bros. Records
- Sony BMG Myplay
- France 24
- Yahoo Research
- FedEx Newsroom
- Best Buy Blue Shirt Nation
- Fast Company
- Twit.tv
- NYU Medical School
- Adobe Flex.org
- Sun Learning Exchange
- and hundreds of thousands more...

At a Glance

- Acquia Drupal is a packaged distribution of essential software from the Drupal community
- Acquia Drupal is GPL-licensed freely available for download and use
- The Acquia Network provides support and network services to operate trouble-free Drupal websites
- Access to the Acquia Network is available via annual subscriptions, priced for sites large or small

Drupal Powers Social Publishing - Acquia Makes Drupal Easy

Acquia provides commercial support for the open source Drupal social publishing system. Acquia Drupal is a refined collection of the best software from the Drupal project. The Acquia Network completes the Drupal experience by providing essential support and network services for efficiently building and operating a Drupal website.

Acquia Drupal

Acquia Drupal is a commercially supported distribution of the open source Drupal social publishing system. A packaged collection of the best software from the Drupal community, Acquia Drupal offers you an advanced starting point to quickly begin building Drupal websites.

Acquia Drupal simplifies the development of social publishing applications - interactive, community-based publishing websites that combine both editorial and user-generated content. Whether building a public facing website or an intranet application, the goal is to engage visitors and encourage participation. Acquia Drupal supports the proven collaboration patterns that transform spectators into active contributors, including:

- **Blogs**: a person or multiple people publishing personal observations on a regular basis
- Forums: a structured group discussion about an idea or document
- **Social Networks**: people publishing profiles and interacting within a networked group
- Wikis: several people jointly editing a document or group of documents
- Articles: a writer and editor moving an article or story through an approval chain
- Mashups: custom content types with many elements, such as maps or photos, published together
- Web Content: distributed content creation and publishing for traditional websites
- and much more...

Acquia Drupal is licensed under the same GPL-licensed as Drupal core and is freely available for download and use. Acquia Drupal includes Drupal 6.x core modules, Drupal community contributed modules, and Acquia Network modules.

Drupal 6.x Core

At the foundation of every Drupal site, Drupal core provides the basic content types, user administration, taxonomy and system management capabilities for Acquia Drupal.



Drupal Community Modules

From the more than 2,000 Drupal modules, Acquia has selected the most commonly used and essential community modules for building modern, social publishing websites

> without programming. Acquia works closely with module maintainers to ensure compatibility with the latest release of Drupal and to remain up-todate with bug fixes and security updates.

> The Drupal community modules distributed in Acquia Drupal provide a cohesive suite of capabilities that offer the flexibility to create custom content types, configure views, manage images, add ratings to any content node, and track website usage.

- Administration Menu: Renders a menu tree for administrative purposes as dropdown menu at the top of the window.
- CCK (Content Construction Kit): Enables you to create custom content types with a simple wizard driven interface. Create new content types that combine images, text, dates, comments, links, and users in a single node. Increase user adoption by designing content types that meet the needs of your user base.
- Google Analytics: Adds Google Analytics javascript tracking code to all your Drupal site's pages.
- Image: Allows you to upload, attach, and view images on a Drupal site. Thumbnails and additional sizes are produced automatically. Create sort-able image galleries, upload groups of images in batches and use

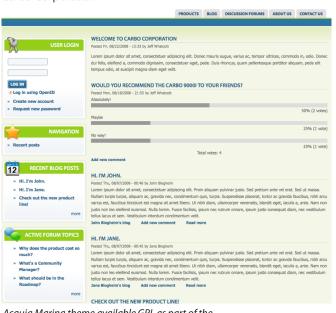
advanced ImageMagik options to edit and compose images.

- Markdown: Allows users to submit content with Markdown, a simple plain-text syntax that is transformed into valid XHTML.
- **Mollom**: Automates the process of protecting your site from spam. Mollom is a remote third party web service available via the Acquia Network that identifys quality user generated content and blocks spam in comments, user registration, web forms, and content.
- Pathauto: Automatically generates URL path aliases for content nodes, based on an administrator controlled pattern system. Optimizes URL paths for SEO purposes to improve indexing and performance.
- **Token:** Exposes simple text substitution tokens for use in path generation, mass mailings, and anywhere an administrator wants to set up text replacement patterns.
- **Views**: Enables site designers to control how content lists are presented on a Drupal site. Essentially a smart query builder, Views provides a highly flexible mechanism to fetch and present ways that are tailored to your site.
- **Fivestar**: Adds a simple, configurable widget to content nodes, enabling visitors to guickly rate content or enter a vote on almost any context. Used together with Views, you can create pages of results and use ratings to sort content on your site.
- **Tagedelic**: Create tag clouds organized by popularity or weight for rapid content discovery.
- **VotingAPI**: Provides developers with a standard API and schema for voting, rating and tabulation on Drupal content.

Acquia Network Modules

The Acquia Network modules enable your Acquia Drupal installation to communicate securely with the Acquia Network. These modules send configuration, operation and

Carbo Corporation



Acquia Marina theme available GPL as part of the

Acquia Drupal distribution

Top 10 Reasons to **Choose Drupal**

1. Rapid website assembly

6.

- 2. Thousands of add-on modules
- 3. Modular, extensible architecture
- 4. Social publishing infrastructure
- Powerful UI customization options 5. Multi-site network management
- 7. Thriving development community
- 8. ZERO software acquisition costs
- Industry standard LAMP stack
- 10. Proven security track record
- 11. and one more... Drupal is fun!



profile information securely with the Acquia Network to ensure the effective operation of your Acquia Drupal sites and speed support resolution processes.

The Acquia Network

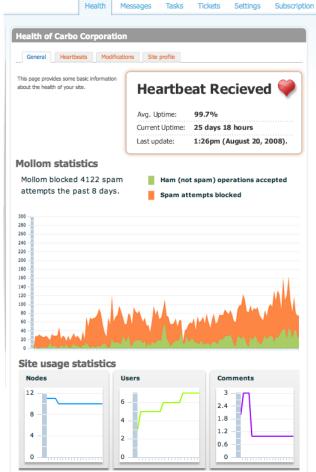
The Acquia Network completes the Drupal experience by providing the support and network services to operate a trouble-free Drupal website. Subscribers to the Acquia Network gain access to professional technical support and a suite of remote network services. Additionally, the Acquia Network is an operations portal for managing your Acquia Drupal sites, connecting to Acquia's subscriber community and accessing documentation.

Acquia Network subscription packages are available for sites of every size, from global-scale multi-site deployments to local community sites. Subscriptions are offered on an annual basis and entitle subscribers to technical support via email, phone or both, depending on service level.

Remote Network Services

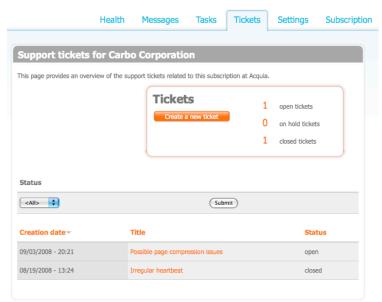
By subscribing to the Acquia Network, you gain access a suite of cloudbased management services that simplify and automate the operation of your Acquia Drupal sites. Services include:

- **Software Update Notifications**: Filters update notifications based on priority, security and your system profile. With this service, Acquia acts as an intermediary between Drupal.org and your installations, providing actionable advice based on thorough vetting of security patches, bug fixes and update releases.
- Modification Detection: Automatically detects modifications to Acquia Drupal that introduce forks in the code. Notifies developers when forks occur and suggests courses of action to eliminate unforeseen issues that result from site changes.
- **Mollom Spam Blocking**: Automates spam detection and blocking services on user generated content, submitted as part of comments, registrations, forms or any content node. The Mollom service helps you identify quality content and stop automated spam, reducing administrative overhead and making site moderation easier.
- Heartbeat Monitoring: Track your ongoing uptime availability. Site
 owners receive notices when unexpected outages occur to speed resolution processes and minimize site downtime.
- **System Profile Management**: Maintains an ongoing record of your Drupal site's profile, registering operating system, database, web server, and PHP version data. Speeds support resolution processes by making information readily accessible to all parties.
- Remote Cron: Enables administrators to initiate cron tasks remotely, particularly in situations where they typically are not granted sufficient permissions. When managing Drupal sites in shared hosting environments, this provides an effective option for utilizing cron when the administrator does not have access to the operating system.
- Online Documentation Library: Access Acquia's centralized documentation library



Acquia Network provides a real-time view of your Acquia Drupal site's health





Submit support tickets and resolve cases directly within your Acquia Network operations portal

for information on installation, configuration, and operation of Acquia Drupal and the Acquia Network. Spend less time looking for information and more time developing and operating your Acquia Drupal sites.

Site Usage Statistics: View site activity at a glance, including number of nodes, users and comments on the site.

Technical Support

Acquia Network subscribers will obtain access to Acquia technical support, according to their chosen service level. Email and phone support is available for issue resolution and advisory services. Additionally, the Acquia Network will provide an interface for both subscriber forums and web-based case management to ensure that technical issues are resolved in a timely, efficient manner.

- Case Management: Submit and track support issues, report bugs and request features across multiple Drupal sites with a centralized case tracking system. Speed case resolution by increasing visibility for all Acquia Network contacts.
- Subscriber Forums: Communicate directly with other Acquia subscribers in a private subscriber community. Build connections, resolve questions, and develop relationships with a network of peers.

Administrative Task Management

In addition to remote services and technical support, the Acquia Network provides administrators with task management capabilities across multiple Acquia Drupal sites directly within the dashboard. Turn notifications into tasks, assign owners, and collaboration on resulting actions.

Task Workflow: Assign and route tasks across a team of Acquia Network users based on expertise and availability. Users can view tasks across a network of Acquia Drupal sites or specific to single site. A simple, centrally available service ensures tasks are executed efficiently.

Put Social Publishing to Work For Your Business

Drupal is reshaping how people participate on the Web. A wildly popular open source social publishing system, Drupal empowers people to easily publish content and participate in dynamic web communities. With over two million downloads since inception, Drupal is used by more than 250,000 individuals and organizations worldwide to build modern community-oriented web sites.

By offering commercial grade support for Drupal, Acquia helps organizations adopt and implement Drupal with confidence. For public-facing web properties, website owners can increase user engagement and participation, while reducing the cycle time to deploy new sites. For internal Enterprise 2.0 collaboration strategies, managers can revolutionize how teams connect collaborate inside their organization. Contact us today at acquia.com.

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